



S P E X S T U D I O

COMPANY PROFILE

< ABOUT SPEX STUDIO

SPEX STUDIO is a full service digital agency.

With providing full services based on brand presence and social media advertising we create well rounded up story in order to fulfill your goals.

Our team consists of people with various expertise and interests, with a great number of projects behind us. Along those projects comes great experience but knowledge as well—in the field of Internet Marketing Programming, design and Public Relations.

We make things look awesome so they work for you. We brand products and services using web, print, packaging, environmental, social media and video to support a single, clear message.

The work we do in creative design and web development helps clients identify their unique strengths, connect their brands to the actions that define them and stand out from their competition.

We listen, we learn, we advise, we design, we develop, and then we deliver results that move the dial. We love what we do.

< CORE VALUES





SPEX STUDIO



DIGITAL STRATEGY



SOCIAL MEDIA
MARKETING



INTERNET
ADVERTISING



DEVELOPMENT
AND DESIGN



CONTENT
MARKETING



CONSULTING
AND EDUCATION



SPEX STUDIO

1. SOCIAL MEDIA MARKETING & INTERNET ADVERTISING



SPEX STUDIO

< SOCIAL MEDIA MARKETING

- Today's communication is unthinkable without Social Media. If you told somebody 15 years ago that they will willingly share information about themselves on a platform where everyone can see them, they would have called you crazy.
- Brands were just products and services. Any communication with them was much harder. And now, through the digital revolution, this and much more is possible. Social media became an part of the everyday life.



FACEBOOK



TWITTER



INSTAGRAM



SPEX STUDIO

< INTERNET ADVERTISING

- Distribution of the budget to maximize goals of the advertising campaigns on Facebook, Instagram and Google.
- Proposing formats and channels for most efficient digital advertising, tracking conversion and analyzing data, adjusting according to collected information.
- Quality targeting of audience (age, sex, location, interests...) which allows us to truly offer clients' messages to those who will be interested in it.
- Complete analytical report at the end of each campaign with all key metrics, stats and numbers, as well as propositions for further action.



FACEBOOK



GOOGLE



SPEX STUDIO

2. DESIGN & DEVELOPMENT



SPEX STUDIO

< CUSTOM DEVELOPMENT

- We provide custom development services. Our team has **many years of experience** developing **web applications** and **games**. We take full charge of the project: from the initial idea and concepts to design and development.
- We have assembled an experienced team that has many years of experience developing web applications.
- Our only goal is to do things right and that's why we take full charge of the project: from the **initial idea** and **concepts** to **design** and **development**.

THINGS WE DO



CUSTOM APPS



WEBSITES



DESIGN



FRONT-END DEVELOPMENT



SPEX STUDIO

< OUR APPROACH



RESEARCH &
PLANNING



CONTENT
FIRST



CREATING DESIGN,
UX & UI



BACKEND &
FRONTEND



TESTING



LAUNCH



MAINTENANCE



SPEX STUDIO

< OUR CLIENTS

- ✓ Watchlocker.ng
- ✓ Perfumesgalleria.com
- ✓ Hairmarketers.com
- ✓ Han.com.ng
- ✓ Universalhaircare.com
- ✓ Ahbmagazine.com
- ✓ Nulinenergy.com
- ✓ Pearl360beauty.com
- ✓ Mcss94.com
- ✓ Agrecourse.com
- ✓ Technovaafrica.com
- ✓ Lifepartners.com.ng
- ✓ Adsgambia.com
- ✓ Makeupbysussan.com
- ✓ Golfpetroleum.com
- ✓ Whyteviewhotel.com
- ✓ Aris.com.ng
- ✓ Yemibakarestudios.com

TURNING
THINGS
AROUND.

